



Innovation Policy: A Practical Introduction (SpringerBriefs in Entrepreneurship and Innovation)

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This book provides a concise introduction to important aspects of contemporary innovation policy, with particular emphasis on its impact on economic growth and development. It addresses a non-specialist audience interested in quickly building background knowledge, getting familiar with the terminology, and understanding core concerns and debates in this area of policy. The book has its origins in a more extensive report to the World Bank prepared to impart background information to middle- and upper-level policy decision-makers and analysts as well as stakeholders from industry and universities from developing countries prior to engaging in intensive “how-to” policy training. Our audience also includes upper-level undergraduate and graduate students embarking on the study of innovation policy.

Featuring contributions from leading scholars and policy experts, this volume references critical readings presents a wide array of data, on the following topics:

- Fundamentals of Innovation Policy for Growth and Development
- University Entrepreneurship
- Strategic Alliances / Knowledge-Intensive Partnerships
- Clusters / Science Parks / Knowledge Business Incubators
- High Risk Finance
- Intellectual Property, Standards

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