



# **If Not Now... Then When?: Stories and Strategies of People Over 40 Who Have Successfully Reinvented Themselves!**

*Peter Fogel*

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**If Not Now... Then When?: Stories and Strategies of People Over 40 Who Have Successfully Reinvented Themselves!** Peter Fogel  
INDUSTRY PROS SAY:

“Peter Fogel’s *If Not Now... Then When?* is not only a book that’ll make you smile with its humor and heart, but will also inspire and show you how other ‘over 40’ folks took control of their own destiny and created a life of meaning through their reinvention. It’s a worthwhile book, and that’s coming from someone who doesn’t like to read.” –  
~Ray Romano - *Everybody Loves Raymond*

“I’ve known Peter since we were kids – And he’s always overcome adversity with Humor! This Book is Honest and Truthful!”  
~Jake Steinfeld, CEO Body By Jake Global, LLC

“If you’re over 40 – get this book! I don’t remember the last time I read one cover to cover in one day. Peter Fogel’s comedic background shines through and makes this one of the most enjoyable books I have read in a long, long time. *If Not Now...Then When?* is inspirational, motivational and most of all, just plain fun to read.”  
~Dr. Robert Anthony, author of *Beyond Positive Thinking*

READERS SAY:

"...Mr. Fogel has a way of dovetailing the stories of real people who reinvented themselves with lessons we can all learn--no matter what age we are..."

"...Reading Peter's story and the stories that he shares throughout this well-crafted book surely will help you move forward with your own personal breakthrough..."

"...Peter's interviews show a whole spectrum of reasons to reinvent yourself along with advice on how to do it. What are YOU waiting for...?"

*If Not Now... Then When? Stories and Strategies of People Over 40 Who Have Successfully Reinvented Themselves* is the tale of Peter J. Fogel, one of the most successful stand-up comics in America that you've never heard of -- who, at over 40, decided to make a 360 degree career change and enter the world of direct response sales writing, and corporate training.

While on his journey Fogel interviewed other baby-boomers who over came obstacles and then went onto to success in brand new careers. And here they are: 14 stories of people who did just that against all odds,

including Steven R. Schirripa of "The Sopranos."

It's "Chicken Soup for the Soul" for people who are contemplating career changes and want to be inspired with tips, tactics, and of course humor to reach their lofty goals of a new life and career.

Peter Fogel shows you

\*Turn Your Passion Into Profits

\*How to Get Out of a Slump

\*How to Get Into a Mastermind Group that Can Help You Reach Your Goals

\*How to Find a Mentor That Can Boost Your Productivity and Help You Overcome Obstacles

... and so much more...

###

National Speakers Association Keynote Speaker, Sales Writer, Corporate Trainer, and Award-Winning Humorist Peter "The Reinvention Guy" Fogel

has worked or appeared on over 22 television shows, including "Married With Children", "HBO's Comedy Central", & PBS. From Cruise Ships to

Performing Arts Centers to Corporate America - he has done it all. Peter left the turbulent world of Hollywood and reinvented himself

into an in-demand Motivational Speaker, Corporate Trainer and Advertising Sales writer with mufti-million dollar company clients.

He also is a Public Speaking Coach, Information marketer and CEO of Peter Fogel Presents LLC. For more info on his other books and products and FREE Bonus Gifts visit his author page at:

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#### **Earline Martin:**

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