

Music Business Handbook and Career Guide (Music Business Handbook & Career Guide)

David Baskerville

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The new Eighth Edition of the Music Business Handbook and Career Guide maintains the tradition of this classic text as the most comprehensive, up-to-date guide to the \$100 billion music industry. This new Eighth Edition expands on hot-button music business issues such as digital downloads, piracy, and record company transformations. Thoroughly revised, the **Eighth Edition** shares a particular emphasis on online music and its impact on the rest of the industry. The Eighth Edition also includes complete coverage of all aspects of the music industry, including songwriting, publishing, licensing, artist management, promotion, retailing, media, and much more.



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