



Contemporary Business and Online Commerce Law (6th Edition)

Henry R. Cheeseman

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KEY BENEFIT: This book provides the richest selection of landmark (traditional) and contemporary (within the last three years) cases for business students, including more cases on information technology and e-commerce law than any other book. Topics present a summarized/brief approach to cases.

KEY TOPICS: This edition contains over 75 new cases that have been decided in the past three years, including ones covering IT and e-Commerce — dedicated chapters cover Intellectual Property and Internet Law, and Electronic Commerce and Information Technology Licensing. Over 45 “Online Commerce & Internet Law” boxes focus on the legal issues businesses face as they either launch new Internet ventures or rise to the challenge of incorporating on-line technologies into their existing business models.

MARKET: For those in Business Law professions.

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