

Romancing the Room: How to Engage Your Audience, Court Your Crowd, and Speak Successfully in Public

James M. Wagstaffe, Bruce Bean

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Why is a public speaker like an eager suitor? In this adroit guide to wooing your audience, James Wagstaffe explains how to get your message across by using techniques drawn from more personal encounters. **Romancing the Room** identifies the most important elements of public speaking: making a great first impression, presenting thoughts and ideas with charm and clarity, and getting people to agree with and commit to your proposals. Wagstaffe, a highly successful trial attorney and public speaking expert, reveals the ingenious tricks of the trade employed by top-notch communicators, including:

- * Establishing common ground with an audience
- * Using visuals and stories to captivate even the most restless of listeners
- * Avoiding filler words and distracting voice patterns
- * Winning an audience with substance, not sound bites

Filled with anecdotes and sage advice and written in a witty yet authoritative tone, **Romancing the Room** will help even novice speakers conquer podium fears, steady their voices, and convey informative messages like a pro.



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