



20th Century Design: A Decade-by-Decade Exploration of Graphic Style

Tony Seddon

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20th Century Design explores and explains the graphic style throughout the decades of the 1900s. Each chapter provides a detailed overview of graphic design in one decade, with information about influences from other fields such as politics, technology, and architecture. Additionally each chapter contains profiles of key designers and a timeline of graphic design and related fields. Further, 20th Century Design goes on to provide information about the typefaces and color palettes that define each decade and include stepbystep guides to recreating the look, feel, and style of each decade using modern software.

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