



Managing Successful Universities (Society for Research Into Higher Education)

Michael Shattock

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"What do we mean by a successful university? How is such success measured? Are our criteria for success consistent with maintaining and enhancing diversity of mission? How can decline be avoided and failure redressed? And what forms of university management are most appropriate to stimulating success?"

Few people are better qualified by experience and by scholarship to ask and to answer such questions than Michael Shattock.

...this important new book strengthens the argument for seeing good management as a necessary condition for effective and worthwhile teaching, learning and research, and its neglect as a serious threat to core academic values."

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This book defines good management in a university context and how it can contribute to university success. It emphasizes the holistic characteristics of university management, the need to be outward looking and entrepreneurial in management style, the importance of maintaining a strong academic/administrative partnership and a continuous dialogue between the centre and academic departments, and the preservation of a self-directed institutional autonomy. It draws on the literature of management in the private sector as well as from higher education, and from the experience of the author. Managing Successful Universities demonstrates how successful universities utilise the market to reinforce academic excellence.

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