



The Brave New World of e-HR: Human Resources in the Digital Age

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The Brave New World of eHR is an important resource, filled with the most current information and practical advice on eHR for human resource professionals and industrial and organizational psychologists. Written by an expert group of scholars, practitioners, and subject matter experts, this book offers an overview of the major technological trends in eHR, and shows how to use technology to enhance organizational effectiveness. Comprehensive in scope, the book includes information on a wide variety of topics and

- Reviews the transformation of human resources from manual processes to sophisticated CRM and ERP systems
- Examines the effectiveness of online strategies for attracting talent
- Offers valuable guidelines that can help organizations design, deliver, implement, and sustain e-selection systems
- Includes a review of the recent research on the effectiveness of distance learning in educational and organizational settings
- Analyzes the potential advantages and disadvantages of using eHR to manage employee performance
- Shows how technology supports the administration of compensation systems
- Outlines recent trends in delivering HR products and services
- Considers the functional and dysfunctional consequences of using eHR to attract, select, and manage the performance of employees in organizations
- Presents a fascinating and futuristic look at HR and technology for decades to come



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